



April 30, 2020

Associate Professor Alison Crocetta
Chair, Arts and Sciences Curriculum Committee

Re: Approval of Minor Revisions to the B.A. Degree in Communication offered by the School of Communication

Dear Alison,

The Social and Behavioral Science Panel of the ASCC reviewed a proposal on April 24th, 2020, to revise the B.A. Degree in Communication offered by the School of Communication. The revisions are minor and were approved in an electronic vote with one contingency. The contingency, that the School include a transition plan in their proposal, has been met.

The School proposes to update the Communication major in several ways. Although the basic structure of the major will remain, the School has proposed updated descriptions of the specializations in the major, improved two specializations by replacing some courses in core course lists with other courses, and improved assessment procedures by updating the wording of expected learning outcomes and adding direct procedures to assess each specialization.

The SBS Panel advances the B.A. Revision proposal from the SOC to the ASCC with a motion to approve.

Regards,

Susan L. Kline

Susan L. Kline, PhD
Associate Professor
Director, Undergraduate Communication Program
School of Communication